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# Awareness Sustainable initiatives

Long lasting items are in focus in our design and production process. High quality and timeless design is an important factor in the effort of reducing our impact on our environment.

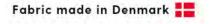
Approximately 75% of our collecton is now produced with one or more of the below mentioned sustainable initiatives. In other words we will never achieve to be 100% sustainable, but our everyday focus is to get as close to 100% as possible. The sooner the better.













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