



i say

Winter 25





Our new lookbook
is here!

Get the perfect
overview of our
Winter 25 collection.

*Beautiful apparels
for every figure*











We love
the shape
of you













We love
the shape
of you





*Designed to fit
comfortably*











*For every
wearing moment*

Awareness

Sustainable initiatives

Long lasting items are in focus in our design and production process. High quality and timeless design is an important factor in the effort of reducing our impact on our environment.


Approximately 75% of our collection is now produced with one or more of the below mentioned sustainable initiatives. In other words we will never achieve to be 100% sustainable, but our everyday focus is to get as close to 100% as possible. The sooner the better.



Recycled Polyester



LENZING
EcoVero™

Fabric made in Denmark 



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Thank you for being unique.

We are convinced that the SHOP LOCAL wave is here to stay. And that this wave together with your unique brand mix secures the future of your store. We work intensively to offer you the best possible trading conditions. So our collection can help ensure you good earnings and a profitable business.

At the same time, we have a strong focus on sustainability. This ensures that you stand strong in your marketing to the consumer.

All the best, Britt & Søren



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